



SOBE

School of Business & Entrepreneurship

NEWSLETTER

Issue 1

September 18,
2023



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SOBE OVERVIEW

Mission

Our mission is to guide students in gaining a deeper understanding of a variety of Business fields through curricular enhancement, mentoring relationships, and educational experiences, providing insight to God's calling in their lives.

Course Outline

4 Semester courses to be completed in succession during 11th and 12 grades-

- JUNIOR YEAR: Intro to Business & Accounting (Fall), Principles of Marketing (Spring)
- SENIOR YEAR: Strategic Entrepreneurship (Fall), Business Management (Spring)

Overview of Authentic Learning Experiences

- Capstones: Business Pitch Night, Student-Run Businesses, Marketing Pitch Event
- Guest Lectures & Speaker Panels
- Career & Calling Studies of Career Learning & Study Program (CLASP) Mentoring
- Shadowing & Work Experiences (including Internships which local businesses)
- Intentional, effective, and relevant in-class instruction



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OUR SENIOR EXECUTIVES



I am Kyle Spodnik, and I am currently the CEO of Shya Coffee. I am a senior and will attend Messiah University next year to study either business management or education. What I am hoping to achieve this year in Shya Coffee, is expanding our subscription service to CVCA families, create cold brew to sell at events, and make \$15,000 in revenue by the end of the year. I can't wait to see where this business is going to go in the future!



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My name is Quinn Robinson, and I am the CEO of Shya Designs. I am looking forward to pursuing business after school as I head off to college. My team and I are hoping to get the Ubuntu project off to a good start, increase our profits by 125% from last year, and expand the story of Shya outside the CVCA community. I am excited to grow designs as we start this school year.



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OUR SENIOR EXECUTIVES



Big-picture guy, creative, strategic thinker, problem solver, hockey player. All of these words can be used to describe me, but there is so much more than that! My name is David Siff, and I love collaborating with individuals on projects, creating connections, solving important problems, and finding better problems to solve, whether it be on or off the ice... and I'm just getting started.



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MONTHLY SOBE HAPPENINGS

JUNIORS

So far the juniors have learned about God's purpose for work and business as Mr. Chris Young came to speak with them from the Good Place Institute. Mr. Rich Papa has also kicked off the Leadership Seminars as he's leading the juniors through John Maxwell's The 21 Irrefutable Laws of Leadership throughout the year. They've covered some business basics, including various business structures and for-profit vs. non-profit businesses. We also celebrated how God designed us each with unique gifts and talents, as students demonstrated their skills at the annual SOBE Skills Showcase, learning to celebrate each other's gifts and strengths as well as learning to embrace the uncomfortable.

UPCOMING EVENTS

- * Egg-streme Sports Project (Drop Day is Sept. 22nd)
- * September 29th - Dan Schrag, Assistant Professor, School of Business at Baldwin Wallace University speaking about career opportunities in accounting
- * October 2nd - Accounting Speaker Panel
- * Kicking off Accounting



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MONTHLY SOBE HAPPENINGS SENIORS

Since the start of the school year, our seniors have been very busy involved in running the three student run business. The businesses are Shya Designs, Shya Coffee, and RASCO. The seniors are also getting ready to start the beginning steps of the Business Pitch Project. They will present their projects during the Business Pitch Night in January. The seniors are learning about entrepreneurship and how to start your own business.

UPCOMING EVENTS

- * Business Pitch teams have kicked off and seniors will be digging into market research as they develop out their business ideas and will begin developing prototypes
- * September 27th - Entrepreneur Speaker Panel (& Elevator Pitches)



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NEW INVENTORY

When Shya Designs began in 2016, we started work with the Amahoro women. Since then, our story has spread across both Ohio and Rwanda. Because of this, we were able to begin work with the women of Ubuntu. This project has been in the works for several months, and is finally coming into fruition. It will bring both stability to these women, as well as a new line of products for Shya Designs. We will continue to work with both groups of women, while still spreading the message of Shya Designs. We officially launched the Ubuntu project during the Summer of 2023.

Shya Designs

Ubuntu
Project



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SHYA COFFEE SUBSCRIPTION

We are excited to expand Shya coffee and continue in our goal of supporting the women of Rwanda who create and design product for our sister company, Shya designs. Our new subscription service includes the option for a 1 pound bag of whole bean, or ground Shya coffee. This includes one bag of coffee per month at a discounted price of \$12.50 per pound. Coffee will be ready for pickup in the middle of each month at the CVCA welcome center. To subscribe, please visit our website:
shyadesigns.com

