

# THE OPPORTUNITY

On **March 11, 2023**, we will gather to celebrate CVCA and raise funds for student tuition assistance. The Royal Evening is a celebration of God's faithfulness to our school and an opportunity to benefit CVCA students. Great food, fun, fellowship, and both silent and live auctions highlight the evening and provide CVCA students the opportunity to serve.

# ROYAL March 11 2023 *evening* Celebrating God's Faithfulness to Cuyahoga Valley Christian Academy

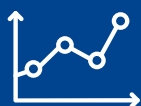
*"When I think of the Royal Evening, I think of mingling, hors d'oeuvres, laughter, getting to meet people, entertainment, generosity, seeing God work, celebration, and blessing."  
- Current CVCA Parent*



The Royal Evening helps provide much-needed tuition assistance for many CVCA families.

# THE AUDIENCE

## Royal Evening Attendees:



### AGE

38% between 40-49  
32% between 50-59



### EDUCATION

88% have a Bachelor's degree or higher



### INCOME

82% make over \$100K/year  
29% make over 200K/year



### ARE DECISION MAKERS

In Key Areas: Finances, Travel, Home Maintenance, Groceries, Entertainment, Utilities, Pet Care, Lawn and Garden Services and Equipment

Sponsorship impacts  
our attendees'  
purchase decisions!

When asked if they  
would change a  
purchase based on  
sponsorship of the  
Royal Evening,  
**72%**  
of our attendees  
said they would.

CUYAHOGA VALLEY  
**CHRISTIAN**  
ACADEMY

# ROYAL

March 11  
2023 *evening*

Celebrating God's Faithfulness to  
Cuyahoga Valley Christian Academy

## SPONSORSHIP INFORMATION

For recognition in the event invitation, sponsorship RSVP deadline is January 6, 2023 with payment in full. Deadline for all other recognition is February 3, 2023.

Questions? Contact Kristin Nichols at 330-929-0575, ext. 319 or [knichols@cvcaroyals.org](mailto:knichols@cvcaroyals.org).

### **Presenting Sponsor .....\$25,000 (one available)**

- LOGO RECOGNITION on Royal Evening materials including invitation, event website, sponsor board, guest name tags, lanyards, and event signage
- Acknowledgment from the podium at Royal Evening
- Recognition in CVCA's *Trumpeter* Summer 2023 publication – Circulation 10,000
- Your company's promotional materials included in the Royal Evening Celebration Box given to each guest
- Preferred seating table for 10 at the event with personal student waitstaff and shopping attendant
- Reserved premium parking (4) for you and your guests
- Delivery of your Royal Evening purchases to your home the week after the event
- Outdoor signage from March 6-31, 2023

### **VIP Auction Sponsor ..... \$20,000 (one available)**

- LOGO RECOGNITION on Royal Evening materials including invitation, event website, sponsor board, guest name tags, and event signage
- Acknowledgment from the podium at Royal Evening
- Delivery of your Royal Evening purchases to your home the week after the event
- Your company's promotional materials included in Royal Evening Celebration Box given to each guest
- Preferred seating table for 10 at the event with personal student waitstaff and shopping attendant
- Reserved premium parking (4) for you and your guests

### **Title Sponsor ..... \$15,000 (multiple available)**

- Preferred seating table for 8 at the event with personal student waitstaff and shopping attendant
- Reserved premium parking (2)
- Delivery of your Royal Evening purchases to your home the week after the event
- Outdoor signage March 6-31, 2023
- Your company's promotional materials included in Royal Evening Celebration Box given to each guest
- LOGO RECOGNITION as "Title Sponsor" on Royal Evening materials including invitation, website, sponsorship board, guest nametags, and event signage

### **Bid Card Sponsor ..... \$10,000 (one available)**

- Your LOGO printed on every Royal Evening bid card used by each guest during the live auction
- Your company's promotional materials included in Royal Evening Celebration Box given to each guest
- Your LOGO on Royal Evening website and sponsor board

### **Celebration Box Sponsor .....\$10,000 (one available)**

- Your LOGO on the outside of a fun gift box provided to each guest at the Royal Evening – a hit last year!
- Your company's promotional materials included in each Celebration Box

### **Cake Auction Sponsor .....\$7,500 (one available)**

- Sponsor the most anticipated part of the Royal Evening
- Your company recognized from the podium and your logo displayed on screen during the cake auction
- LOGO on Royal Evening website and sponsor board

### **Royal Gold Sponsor ..... \$5,000**

- Table for 8 at the Royal Evening event
- LOGO RECOGNITION or name appears on Royal Evening invitation, event website and sponsorship board

### **Royal Silver Sponsor ..... \$3,000**

- Table for 8 at the Royal Evening event
- NAME on event invitation, website, and sponsor board

### **Royal Bronze Sponsor ..... \$1,500**

- Table for 4 at the Royal Evening event
- NAME on event invitation, website, and sponsor board

### **Friend of CVCA Sponsor ..... \$1,500**

- Provide 10 tickets for CVCA Faculty and Staff to attend the Royal Evening event
- NAME on Royal Evening website and sponsor board

# SPONSORSHIP FORM

We truly appreciate your interest in sponsoring the **2023 Royal Evening**. Please print and complete this form, then submit it to secure your sponsorship.

For recognition in the event invitation, the sponsorship RSVP deadline is January 6, 2023 with payment in full.

Deadline for all other recognition is February 3, 2023.

Questions? Please contact Kristin Nichols at 330-929-0575, ext. 319 or [knichols@cvcaroyals.org](mailto:knichols@cvcaroyals.org).



## PLEASE SELECT ONE:

- Presenting Sponsor – \$25,000
- VIP Auction Sponsor – \$20,000
- Title Sponsor – \$15,000
- Bid Card Sponsor – \$10,000
- Celebration Box Sponsor – \$10,000
- Cake Auction Sponsor – \$7,500
- Royal Gold Sponsor – \$5,000
- Royal Silver Sponsor – \$3,000
- Royal Bronze Sponsor – \$1,500
- Friend of CVCA Sponsor – \$1,500

## Name exactly as you would like it to appear on the sponsorship listing:

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If a logo is needed for your sponsorship level, the preferred format is an .eps, .png, or other high resolution file.

Please email logo artwork to Kristin Nichols at [knichols@cvcaroyals.org](mailto:knichols@cvcaroyals.org)

- I would like to donate \_\_\_\_\_ of the seats included with my sponsorship for CVCA faculty and staff to attend The Royal Evening.

## CONTACT INFORMATION:

Contact Name: \_\_\_\_\_

Company Name (if applicable): \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Website: \_\_\_\_\_

