

Senior Baby Ads

Dear Parents of the Class of 2023,

This May your senior will be graduating from high school. We would like to offer you a wonderful opportunity to publicly display your love and affection to your son or daughter by advertising in the yearbook. **The CVCA Scroll, the school yearbook, reserves space in the Advertising section of the book for you to publish your final blessings, thoughts, words of encouragement, along with any favorite baby and/or senior portraits.**

These "Baby Ads" help to defray the costs of publishing such a large 4-color volume and have become quite a tradition that is loved by all. All you need to do is to reserve your space as soon as possible, and then provide us with your message and photos. Spaces are limited and will be given on a first-come first-serve basis.

We encourage you to have your prized photos scanned at a professional photo center (i.e. CVS, Walmart) so you can email your digital file to babyads@cvcroyals.org. If necessary, we can scan them, but will NOT return the photos until after the book is published the following year. For your convenience, we have attached advertising rates and an order form. Please return the order form and payment along with CD/photos, and personalized message by Friday, November 4. If you send photos to babyads@cvcroyals.org please include the student's name in the headline.

Note that no ad space will be reserved without payment, and ALL copy and images. We ask that you send no more than three photos, and if scanned, please send in jpeg format.

Reserve your space today! **The cost to you is \$45 per block until November 4.** Final deadline for reserving ad space will be Monday November 14, and the cost will be raised to \$55 per block. A member of the yearbook staff will attempt to contact you in the next few weeks to answer any questions you may have. The yearbook is entirely run by students, so please be patient and courteous as you wait for a response from our student Yearbook staff member.

Please note that in addition to senior baby ads, we can advertise your church or business at the same low rate. If interested, fill out an additional form and submit separately.

Thank you for your time and consideration. Please feel free to contact me with any questions or concerns.

Sincerely,

Miss Sydney Slovisky

CVCA Scroll Yearbook Adviser

330.929.0575 Ext:143

sslovisky@cvcroyals.org

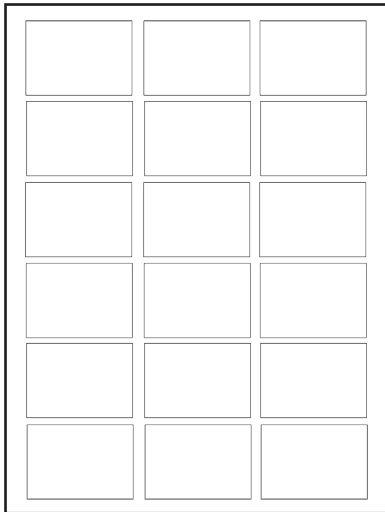
CVCA Yearbook

2021 ADVERTISING RATES (4-Color)

COST: \$45 per block until November 4 (Early Bird Discount)
 \$55 per block November 5 — November 14 (Final Deadline)

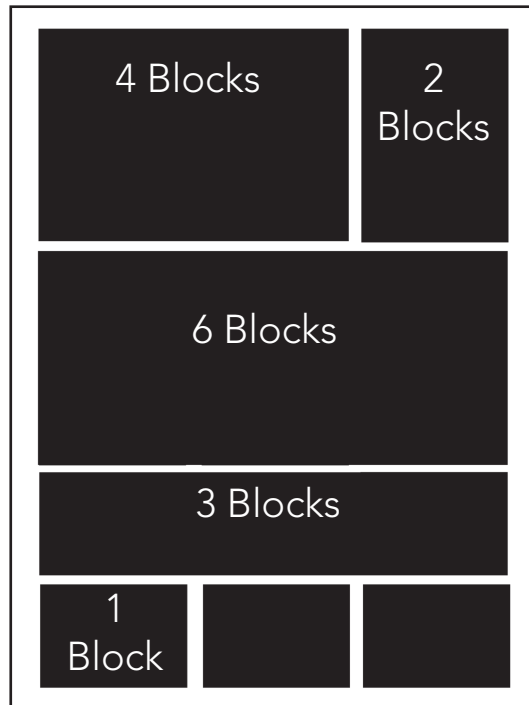
All art and copy must be in by Monday, November 14!

1 Block	\$45	6 Blocks	\$270
2 Blocks	\$90	9 Blocks	\$405
3 Blocks	\$135	18 Blocks (full page)	\$810
4 Blocks	\$180		

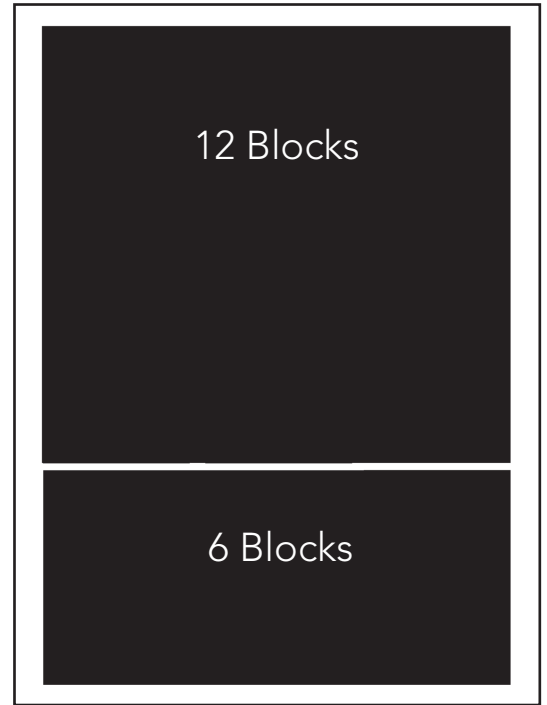


Each block is approximately 1 3/4" high by 2 1/2" wide and designed by students. All students working on the advertising section of the book have previously taken graphic design and are well qualified to design your ad. The ad will be designed in the style of this year's yearbook

When choosing the size of your child's ad, please take the time to look at previous books and take note of the amount of photos and/or copy that can fit in each size.



Ad Samples



Ad Samples

FINAL DEADLINE FOR ADS: Monday, NOVEMBER 14

CVCA Yearbook

2023 AD SPACE ORDER FORM AND INFORMATION SHEET

Return with either a CD, jump drive, images to be scanned, or email photos separately to babyads@cvcaroyals.org with your student's name in the headline. Physical images will not be returned until the following year.

RESERVE YOUR SPACE TODAY!

Please fill out and return with payment and art to reserve your Baby Ad in the 2023 CVCA yearbook.

- Check one:
- | | |
|--------------------------------------|---|
| <input type="radio"/> 1 Block \$45 | <input type="radio"/> 6 Blocks \$270 |
| <input type="radio"/> 2 Blocks \$90 | <input type="radio"/> 9 Blocks \$405 |
| <input type="radio"/> 3 Blocks \$135 | <input type="radio"/> 18 Blocks (full page) \$810 |
| <input type="radio"/> 4 Blocks \$180 | |

Senior Name: _____ Parent Name: _____

Phone or email where we can reach you: _____

Amount enclosed _____ Cash Check (Check # _____)

Please make checks payable to: Cuyahoga Valley Christian Academy and put Baby Ad in the memo line

Return to: CVCA Yearbook Adviser
Miss Sydney Slovisky
4687 Wyoga Lake Road
Cuyahoga Falls, OH 44224

Please provide the following information (print legibly). Note that the Scroll reserves the right to edit copy if it is too lengthy for the space purchased. We will do our best to fit all photos sent (maximum 3) but note that it is determined by ad size. Please prioritize all photos. All images must be named correctly. Please name your images by senior's last name, first initial, and then a number—i.e. SloviskyM1.jpeg, SloviskyM2.jpeg (use your student's last name). Write names on back of all photos if sending for us to scan.

Senior Name: _____

Images provided (must be named correctly — see above):

- I am attaching a CD or Jump Drive I am attaching photos that I will need returned
 I am emailing photos to babyads@cvcaroyals.org by Nov. 12

Copy (please write legibly): _____

Scripture Verse (if applicable) _____

**SUBMIT ALL PHOTOS AND COPY ALONG WITH PAYMENT TO RESERVE AD SPACE.
MISSING ELEMENTS WILL RESULT IN DECLINED ORDER FORM.**