

THE OPPORTUNITY

On **March 12, 2021**, we will gather to celebrate CVCA and raise funds for student tuition assistance. The Royal Evening is a celebration of God's faithfulness to our school and an opportunity to benefit CVCA students. Great food, fun, fellowship, and both silent and live auctions highlight the evening and provide CVCA students the opportunity to serve.

ROYAL March 12 2022 *evening* Celebrating God's Faithfulness to Cuyahoga Valley Christian Academy

"When I think of the Royal Evening, I think of mingling, hors d'oeuvres, laughter, getting to meet people, entertainment, generosity, seeing God work, celebration, and blessing."
- Current CVCA Parent



The Royal Evening helps provide much-needed tuition assistance for many CVCA families.

THE AUDIENCE

Royal Evening Attendees:



AGE

38% between 40-49
32% between 50-59



EDUCATION

88% have a Bachelor's degree or higher



INCOME

82% make over \$100K/year
29% make over 200K/year



ARE DECISION MAKERS

In Key Areas: Finances, Travel, Home Maintenance, Groceries, Entertainment, Utilities, Pet Care, Lawn and Garden Services and Equipment

Sponsorship impacts
our attendees'
purchase decisions!

When asked if they
would change a
purchase based on
sponsorship of the
Royal Evening,
72%
of our attendees
said they would.

CUYAHOGA VALLEY
CHRISTIAN
ACADEMY

ROYAL

March 12
2022 *evening*

Celebrating God's Faithfulness to
Cuyahoga Valley Christian Academy

SPONSORSHIP INFORMATION

For recognition in the event invitation, sponsorship RSVP deadline is January 14, 2022 with payment in full. Deadline for all other recognition is February 18, 2022.

Questions? Contact Kristin Nichols at 330-929-0575, ext. 319 or knichols@cvcaroyals.org.

Presenting Sponsor \$25,000 (one available)

- LOGO RECOGNITION on Royal Evening materials including invitation, event website, sponsor board, guest name tags, lanyards, and event signage
- Acknowledgment from the podium at Royal Evening
- Recognition in CVCA's *Trumpet* Summer 2022 publication – Circulation 10,000
- Your company's promotional materials included in the Royal Evening Celebration Box given to each guest
- Preferred seating table for 10 at the event with personal student waitstaff and shopping attendant
- Reserved premium parking (4) for you and your guests
- Delivery of your Royal Evening purchases to your home the week after the event
- Outdoor signage from March 4-29, 2022

VIP Auction Sponsor \$20,000 (one available)

- LOGO RECOGNITION on Royal Evening materials including invitation, event website, sponsor board, guest name tags, and event signage
- Acknowledgment from the podium at Royal Evening
- Delivery of your Royal Evening purchases to your home the week after the event
- Your company's promotional materials included in Royal Evening Celebration Box given to each guest
- Preferred seating table for 10 at the event with personal student waitstaff and shopping attendant
- Reserved premium parking (4) for you and your guests

Title Sponsor \$15,000 (multiple available)

- Preferred seating table for 8 at the event with personal student waitstaff and shopping attendant
- Reserved premium parking (2)
- Delivery of your Royal Evening purchases to your home the week after the event
- Outdoor signage March 4-29, 2022
- Your company's promotional materials included in Royal Evening Celebration Box given to each guest
- LOGO RECOGNITION as "Title Sponsor" on Royal Evening materials including invitation, website, sponsorship board, guest nametags, and event signage

Bid Card Sponsor \$10,000 (one available)

- Your LOGO printed on every Royal Evening bid card used by each guest during the live auction
- Your company's promotional materials included in Royal Evening Celebration Box given to each guest
- Your LOGO on Royal Evening website and sponsor board

Celebration Box Sponsor \$10,000 (one available)

- Your LOGO on the outside of a fun gift box provided to each guest at the Royal Evening – a hit last year!
- Your company's promotional materials included in each Celebration Box

Cake Auction Sponsor \$10,000 (one available)

- Sponsor the most anticipated part of the Royal Evening
- Your company recognized from the podium and your logo displayed on screen during the cake auction
- LOGO on Royal Evening website and sponsor board

Royal Gold Sponsor \$5,000

- Table for 8 at the Royal Evening event
- LOGO RECOGNITION or name appears on Royal Evening invitation, event website and sponsorship board

Royal Silver Sponsor \$3,000

- Table for 8 at the Royal Evening event
- NAME on event invitation, website, and sponsor board

Royal Bronze Sponsor \$1,500

- Table for 4 at the Royal Evening event
- NAME on event invitation, website, and sponsor board

Friend of CVCA Sponsor \$1,500

- Provide 10 tickets for CVCA Faculty and Staff to attend the Royal Evening event
- NAME on Royal Evening website and sponsor board

SPONSORSHIP FORM

We truly appreciate your interest in sponsoring the 2022 Royal Evening. Please print and complete this form then submit it to secure your sponsorship.

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Deadline for all other recognition is February 18, 2022.

Questions? Contact Kristin Nichols at 330-929-0575, ext. 319 or knichols@cvcaroyals.org.



PLEASE SELECT ONE:

- Title Sponsor – \$15,000
- Bid Card Sponsor – \$10,000
- Celebration Box Sponsor – \$10,000
- Cake Auction Sponsor – \$7,500
- Royal Gold Sponsor – \$5,000
- Royal Silver Sponsor – \$3,000
- Royal Bronze Sponsor – \$1,500
- Friend of CVCA Sponsor – \$1,500

Name exactly as you would like it to appear on the sponsorship listing:

If a logo is needed for your sponsorship level, the preferred format is an .eps, .png, or other high resolution file.

Email logo artwork to Kristin Nichols at knichols@cvcaroyals.org

- I would like to donate _____ of the seats included with my sponsorship for CVCA faculty and staff to attend the Royal Evening

CONTACT INFORMATION:

Contact Name: _____

Company Name (if applicable): _____

Street Address: _____

City: _____ State: _____ Zip: _____

Contact Email: _____

Contact Phone: _____ Website: _____

