

Senior Baby Ads

Dear Parents of the Class of 2020,

This May your senior will be graduating from high school. We would like to offer you a wonderful opportunity to publicly display your love and affection to your son or daughter by advertising in the yearbook. The CVCA Scroll, the school yearbook, reserves space in the Advertising section of the book for you to publish your final blessings, thoughts, words of encouragement, along with any favorite baby and/or senior portraits.

These "Baby Ads" help to defray the costs of publishing such a large 4-color volume and have become quite a tradition that is loved by all. All you need to do is to reserve your space as soon as possible, and then provide us with your message and photos.

We encourage you to have your prized photos scanned at a professional photo center (i.e. CVS, Walmart etc.) and burned onto a CD. If necessary, we can scan them, but will NOT return the photos until after the book is published. For your convenience, we have attached advertising rates and an order form. Please return the order form and payment along with CD/photos, and personalized message by Friday, October 25. You may also send photos to babyads@cvcaroyals.org with the student's name in the headline.

Note that no ad space will be reserved without payment, and ALL copy and images. We ask that you send no more than three photos, and if scanned, in jpeg format.

Reserve your space today! The cost to you is \$45 per block until October 25. After the October 25th earlybird deadline, the cost will be \$55 per block until the final deadline of November 1. A member of the yearbook staff will attempt to contact you in the next few weeks to answer any questions you may have.

Please note that in addition to senior baby ads, we can advertise your church or business. If interested, please email me for a business/church form.

Thank you for your time and consideration. Please feel free to contact me with any questions or concerns.

Sincerely,

Mrs. Jessica Kirkwood
CVCA Scroll Yearbook Adviser
330.929.0575 VM128
jkirkwood@cvcaroyals.org

CVCA Yearbook

2020 ADVERTISING RATES (4-Color)

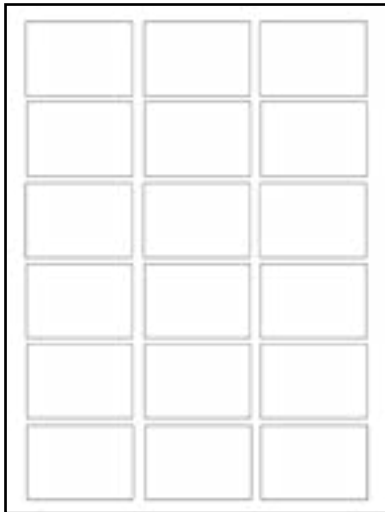
COST: \$45 per block until October 25 (Early Bird Discount)
 \$55 per block October 26 — November 1 (Final Deadline)

All art and copy must be in by November 1!

EB = Early Bird
 By Oct. 25

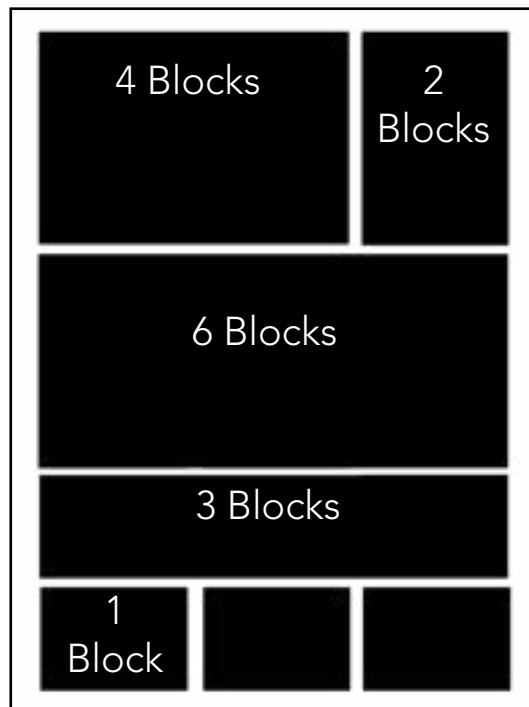
FD = Final
 Deadline
 Between
 Oct. 26-Nov. 1

1 Block	\$45/\$55	6 Blocks	\$270/\$330
2 Blocks	\$90/\$110	9 Blocks	\$405/\$495
3 Blocks	\$135/\$165	18 Blocks (full page)	\$810/\$990
4 Blocks	\$180/\$220		

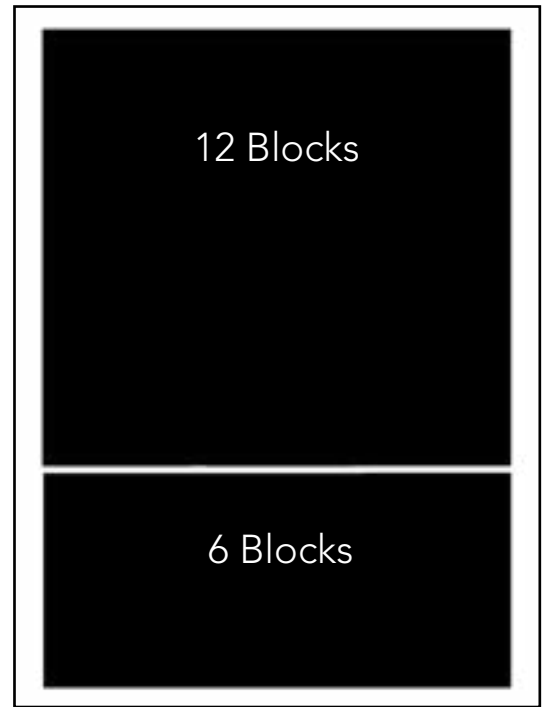


Each block is approximately 1 3/4" high by 2 1/2" wide and designed by students. All students working on the advertising section of the book have previously taken graphic design and are well qualified to design your ad.

When choosing the size of your child's ad, please take the time to look at previous books and take note of the amount of photos and/or copy that can fit in each size.



Ad Samples



Ad Samples

FINAL DEADLINE FOR ADS: FRIDAY, NOVEMBER 1

CVCA Yearbook

2020 AD SPACE ORDER FORM AND INFORMATION SHEET

Return with either a CD, jump drive, images to be scanned, or email photos separately to babyads@cvcaroyals.org with your student's name in the headline. Physical images will not be returned until after page submission to Jostens in May.

RESERVE YOUR SPACE TODAY!

Please fill out and return with payment and art to reserve your Baby Ad in the 2020 CVCA yearbook.

Check one:

- | | | |
|--|---|---|
| <div style="border-left: 2px solid blue; padding-left: 5px; margin-bottom: 5px;"> EB = Early Bird
By Oct. 25 </div> <div style="border-left: 2px solid red; padding-left: 5px;"> FD = Final
Deadline
Between
Oct. 26-Nov. 1 </div> | <input type="radio"/> 1 Block \$45/\$55
<input type="radio"/> 2 Blocks..... \$90/\$110
<input type="radio"/> 3 Blocks..... \$135/\$165
<input type="radio"/> 4 Blocks..... \$180/\$220 | <input type="radio"/> 6 Blocks..... \$270/\$330
<input type="radio"/> 9 Blocks..... \$405/\$495
<input type="radio"/> 18 Blocks (full page)..... \$810/\$990 |
|--|---|---|

Senior Name: _____ Parent Name: _____

Phone or email where we can reach you: _____

Amount enclosed _____ Cash Check (Check # _____) Paid Online ([link](#))

Please make checks payable to: Cuyahoga Valley Christian Academy and put Baby Ad in the memo line

Return to: CVCA Yearbook Adviser
Mrs. Jessica Kirkwood
4687 Wyoga Lake Road
Cuyahoga Falls, OH 44224

Please provide the following information (print legibly). Note that the Scroll reserves the right to edit copy if it is too lengthy for the space purchased. We will do our best to fit all photos sent (maximum 3) but note that it is determined by ad size. Please prioritize all photos. All images must be named correctly. Please name your images by senior's last name, first initial, and then a number—i.e. KirkwoodM1.jpeg, KirkwoodM2.jpeg (use your student's last name). Write names on back of all photos if sending for us to scan.

Senior Name: _____

Images provided (must be named correctly — see above):

- I am attaching a CD or Jump Drive I am attaching photos that I will need returned
 I am emailing photosto babyads@cvcaroyals.org by Nov. 1

Copy (please write legibly): _____

Scripture Verse (if applicable) _____

**SUBMIT ALL PHOTOS AND COPY ALONG WITH PAYMENT TO RESERVE AD SPACE.
MISSING ELEMENTS WILL RESULT IN DECLINED ORDER FORM.**