

THE REAGAN RANCH

“From the first day we saw it, Rancho del Cielo cast a spell over us. No place before or since has ever given Nancy and me the joy and serenity it does.” ~ Ronald Reagan

The Reagan Ranch was known as the Western White House during the years that Ronald Reagan was president. CVCA has been given a rare opportunity to offer a tour of the ranch in Santa Barbara, CA, in our 2009 auction. This will be a once in a lifetime chance to visit this national treasure that is **NOT OPEN TO THE PUBLIC**. Visit the home that was so down to earth but yet so special to the Reagans. Also included in this package are two Southwest Airline tickets to transport you to the west coast.



There is no better place to understand Reagan's principles, and his practical, down-to-earth manner, than at Rancho del Cielo, the "Ranch in the Sky." A much needed counterpoint to the constant buzz of Washington, D.C., Rancho del Cielo conveys the true spirit of Reagan. If you want to understand Ronald Reagan, says former First Lady Nancy Reagan, then go to the Ranch.

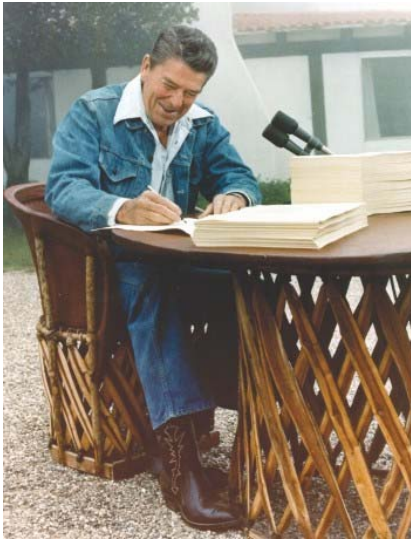
Just as Monticello and Mount Vernon convey the distinctive personalities of Thomas Jefferson and George Washington, Rancho del

Cielo uniquely communicates much about Ronald Reagan that could not be readily gleaned from other sources. The very essence of his character is found here at the Ranch—his humility, his idealism, his diligence and hard work. Since Reagan built much of the Ranch himself, *The Washington Post* called it the "place to see the hand of the man" and "a true national treasure."

The Reagans purchased the 688-acre ranch in 1974, shortly before Reagan completed his second term as governor of California. The Ranch, overlooking the Santa Ynez Valley and the Pacific Ocean, reflects the endless vistas of freedom and possibility that Reagan considered the fundamental elements of the American experience. At the same time, the Reagans viewed the Ranch as a private retreat—a haven from the frenzy of public life. There, in a setting both rugged and pastoral, they could spend time alone or with family and friends.



Visitors to the Ranch have been deeply moved by the property. After a private tour, Pat Perrot of Northridge, California, wrote, "All five of us in our party have traveled widely throughout the world but none of us remember visiting any place that had such an enormous impact on our hearts and spirits as President Reagan's beloved ranch. . . From the time [we] spotted his home nestled in that magnificent valley, we were overwhelmed by the sense of presence of that great man."



Undoubtedly, the most significant event at the ranch was President Reagan's signing into law the largest tax cut in American history. The 1981 tax legislation reduced taxes across the board by 26 percent over a three-year period. The *Washington Post* termed the Reagan tax cut "one of the most remarkable demonstrations of presidential leadership in modern history."

Together with Reagan's anti-inflation program, the tax cut was the centerpiece of the "Reagan Revolution." Its effects proved to be momentous. After a brief recession in 1982, the U.S. economy turned around in 1983.

The table where President Reagan signed this bill is still at the ranch.

The ranch was also the site of a historic visit by Mikhail and Raisa Gorbachev in 1992. Together Reagan and Gorbachev dismantled the regime that Reagan once called the "Evil Empire." Yet it was Reagan's intention to destroy communism and Gorbachev's intention to save it. Remarkably, these two world leaders, while struggling through the last years of the Cold War, developed a friendship based on mutual respect.



Margaret Thatcher, whom Reagan once humorously called "the other woman in my life," showed up to discuss Cold War strategy and the fate of conservatism in Britain and America. And Queen Elizabeth was not deterred by a driving rain or by the waterlogged paths that blocked access to the ranch; she gamely boarded a four-wheel drive vehicle and was transported to the main house to spend time with the Reagans.



The preceding information has been produced by the Young America's Foundation who purchased the ranch in 1998 to forever preserve it as it was when the Reagans lived there.

Young America's Foundation is committed to ensuring that increasing numbers of young Americans understand and are inspired by the ideas of individual freedom, a strong national defense, free enterprise, and traditional values.

As the principal outreach organization of the Conservative Movement, the Foundation introduces thousands of American youth to these principles.

2/20/09